

7th Title Page
Inside Out

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APR 21 1925 ✓

a Photoplay in 1 reel
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FROM DEPARTMENT OF ADVERTISING AND PUBLICITY,
EDUCATIONAL FILM EXCHANGES INC.,
370 SEVENTH AVE., NEW YORK CITY

APR 21 1925



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"INSIDE OUT" ✓

Release No. 185

Cameo Comedy

With Cliff Bowes and Virginia Vance

Directed by Albert Ray ✓

The Fall In Hotel was as free of guests as an apple tree is of fish. The proprietor was a mossback, but his daughter was an up-to-the minute flapper.

Business was getting worse and less of it when a live-wire publicity man blew into the joint with a plan to make the place boom.

In a few days an item was carried in all the newspapers to the effect that the long lost fortune of Silas Wilkins had been traced to the Fall Inn Hotel and giving information that a free map of the hotel and grounds would be furnished to each guest.

The result of the newspaper item surpassed even the imagination of the publicity man -- and that's some surpassing. Guests swarmed into the Fall Inn like real estate boomers on a tourist in Florida or Los Angeles. The Hotel was packed to the doors with guests armed with shovels, pickaxes and crowbars. Each was provided with a map--all different, by the way of the hotel, and each map gave instructions on how to find the treasure.

So far the scheme was working fine. The hotel was filled. But when night came the guests began to get busy. Each searched for the treasure in his own way, and the Inn resembled a nut house with the keepers on a vacation.

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The pickaxes and hammers got busy and never stopped until the hotel was a mass of ruins.

"It possesses a lot of slapstick stuff and does not lag for even a second. The fortune hunters demolishing the hotel before the phoney story is announced by the manager have their amusing incidents and make this one-reeler a worth while comedy."

MOVING PICTURE WORLD

"This is a lively short reel." FILM DAILY

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